



IMPACT

2022



REPORT



HARMONY
COMMUNITY DEVELOPMENT
CORPORATION



Transforming
communities to
become **whole**
and **empowered.**




Message From Our Executive Director **Mark Porter**

Harmony CDC is feeling the power of momentum from 2022!

Thanks to our four initiatives, Housing, Health, Help, and Hope, our staff and volunteers have exceeded expectations by serving 20,452 individuals. Their commitment goes beyond just helping people survive - it enables them to thrive with long-term transformation on a personal level that impacts our entire community. Harmony's work this year has ignited an energy of renewal: connecting each initiative so everyone can benefit from new opportunities for growth and wholeness, which will shape the future success of our neighborhood.

Our mission at Harmony CDC is to increase our reach and bolster the impact of all we have already committed. This past year reminded me of the 'turtle sitting atop a fence post.' If you see a turtle on a fence post, it had help getting there. In 2022, Harmony had a lot of great successes and accomplishments. We had a significant impact on helping families. We did not do this on our own. We had the help of our dynamic staff, faithful volunteers, board members, funders, and community partners. We will continue pursuing our mission of "Strengthening Families and Revitalizing Neighborhoods" with great vigor - enlisting partners for their specialized services and initiatives and passionately equipping volunteers so meaningful relationships can be fostered despite systemic obstacles; it's a challenge that calls on us all to come together! Our unwavering commitment towards securing dignity for our neighborhood shall only grow stronger from here out - thank you for joining us on this amazing journey forward.





Strengthening families and revitalizing neighborhoods

OUR HISTORY

Harmony Community Development Corporation was established as a 501 (c) 3 non-profit organization in 2001 by Concord Church under the leadership of Dr. E.K. Bailey. We were organized to stimulate the development of affordable housing, create business ownership, and increase social services. Dr. Bryan Carter re-established Harmony in 2007 in order to make strides towards impacting the community through resources, social services, and programs. Harmony targets residents of the South Oak Cliff area of Dallas, with additional concentration throughout the southern sector of Dallas, including Best Southwest cities of Cedar Hill, DeSoto, Duncanville, and Lancaster. It will be a catalyst for transforming communities to become whole and empowered.

OUR MISSION

Our Harmony CDC Mission is to advance God's presence by strengthening families and revitalizing neighborhoods through community-driven and solution-oriented approaches.

OUR VISION

Our Harmony CDC Vision will be a catalyst for transforming communities to become whole and empowered.

OUR CORE VALUES

Christ-like - We serve our community with humility, compassion, and kindness.

Collaboration - We partner with others to address the needs within our community.

Excellence - We offer a level of service that is first-rate in every way.

Results-Oriented - We provide pathways that lead to measurable change in the lives of people.

Accountability - We are good stewards of the time, talents, and resources to which we have been entrusted.

Message From Harmony Board Chairman Dr. Bryan L. Carter



In 2022, Dallas faced unprecedented difficulties in the wake of a global pandemic that threatened to destabilize our community; yet we bravely stood together and found ways to remain resilient. **Our Impact Report for this year speaks volumes about how much effort went into helping families manage their daily lives while creating stronger neighborhoods throughout the Dallas metroplex.** The journey still has some distance left before reaching its end. Still, despite any challenges along the way, it is heartening to know there will always be an unwavering spirit within us capable of getting through anything if it means providing people with solid pathways toward wholeness!

OUR MODEL



HELP Addressing Basics Needs (Food Pantry, Legal Services & Referrals)



HOUSING Enhancing Housing Options (Rent, Mortgage & Utility Assistance, Housing Stability Program, Homeownership Education)



HEALTH Providing Access to Health & Wellness Resources (Counseling, Support Groups, Health & Wellness Pathway, Healthy Families)



HOPE Supporting Educational & Economic Mobility (Career Pathway, Financial Pathway, International Outreach)



“Communities **thrive** when individuals have access to **healthy food, livable wages and housing stability...**”

IN THE NEWS

Ranked #3 North Texas Nonprofit Organizations by Dallas Business Journal

	NONPROFIT WEBSITE	CONTACT	TOTAL INCOME ↓
1	EQUAL HEART equalheart.org	4848 Lemmon Ave. #513 Dallas, TX 75219 469-526-3645	\$9.66 million
2	THE FAMILY PLACE familyplace.org	7424 Greenville Ave. #202 Dallas, TX 75231 214-559-2170	\$4.63 million
3	HARMONY COMMUNITY DEVELOPMENT CORP. harmonycdc.org	6969 Pastor Bailey Dr. #110 Dallas, TX 75237 214-467-6770	\$3.26 million
4	CAMP SUMMIT INC. campsummitx.org	17210 Campbell Rd. #180-W Dallas, TX 75252 972-484-8900	\$1.78 million
5	DALLAS AREA RAPE CRISIS CENTER darcc.org	2801 Swiss Ave. Dallas, TX 75204 972-641-7273	\$1.44 million

Nonprofit Leaders Closing Equity Gaps in Southern Dallas

“The biggest value to our Harmony clients is our holistic focus on providing barrier removal and wraparound services and offering educational pathways to self-sufficiency and wholeness. Through our integrated service delivery model, we offer a one-stop shop for direct programs, services, and resources. In addition, on our Harmony campus, we have co-locating nonprofit partners including Legal Aid of Northwest Texas which offers free civil legal help to low-income residents and Family Care Connection which provides family and parenting classes and services.

Through our economic mobility strategy, we provide access to our Financial and Career Pathway programs through our in-person and virtual programs. The Career Pathway Program is centered around self-sufficiency designed to equip individuals to obtain jobs leading to family-sustainable wages, economic mobility and address barriers keeping individuals from getting and retaining meaningful employment. Harmony’s Financial Pathway helps people live empowered through financial freedom, homeownership and upward economic mobility. The Financial Pathway program teaches individuals to budget, assists with credit repair and building, sets up checking and savings accounts, provides matching dollar incentives and teaches about predatory payday loan lending.”

Executive Director **Mark Porter**





FOOD PANTRY STATS

14,806

INDIVIDUALS
SERVED

444,180

POUNDS OF FOOD
DISTRIBUTED

5,631

FAMILIES
SERVED

COMMUNITY PARTNERSHIP



of Metropolitan Dallas

Our ongoing partnership with United Way of Metropolitan Dallas enables us to expand our impact in North Texas. United Way's mission to improve access to education, income and health aligns with our own focus areas, and we have worked together over the years to strengthen families and neighborhoods.

Harmony CDC has been a United Way of Metropolitan Dallas community impact partner since 2016. United Way's investment in our organization has accelerated our impact by expanding our programs that deliver food, shelter, rental/utility assistance, counseling, case management, workforce development and financial education to our North Texas neighbors.

Most recently, we partnered with United Way through the Dallas Rental Assistance Collaborative (DRAC), which providing rental and utility assistance to individuals and families during the height of the COVID-19 pandemic. Harmony CDC was one of United Way's 15 trusted DRAC partners, providing direct rental and utility assistance to nearly 300 households in 2022.





HOUSING RESOURCE CENTER

\$2,608,661.59

TOTAL ASSISTANCE PROVIDED

(rent, mortgage, utilities and hotel)

2,099

TOTAL INDIVIDUALS SERVED

“

My wife and I needed help with a hotel stay due to being homeless and looking for housing. We were referred to Harmony for other resources when we were introduced to another program. We met Latifah, who assisted us with the hotel stay and finding housing to become stable again. A couple of months after being in our home, my wife was killed in a car accident right after the New Year. I reached out to Latifah, and she immediately offered her sympathy and reassured me that I would be secure in my home. She referred my family and me to grief counseling and checked on us throughout our grief. During that time, I realized that God has placed Harmony and Latifah in our lives for a reason. I can still stay in our home and work through my grief.

Harmony CDC truly has some wonderful people there, and we appreciate all she has done to assist my family and me during our time of need.

M. Putilla/T. Robinson

COUNSELING CENTER

1,197

WOMEN
SESSIONS

160

MEN
SESSIONS

335

YOUTH GIRLS
SESSION

109

YOUTH BOYS
SESSION

1,029

TOTAL
CLIENTS

“

I celebrated a birthday recently, and because of counseling support and the resources they provided for me at Harmony CDC, I looked forward to turning a year older. I received free counseling sessions, attended a few virtual support group classes, and gained a community of like-minded individuals who are now my friends. The therapist and facilitators of the group were awesome. I love how Harmony counseling supported me during a challenging time.

Counseling Client

HEALTH + WELLNESS PATHWAY

41 | PARTICIPANTS

100% | INCREASE IN
PHYSICAL ACTIVITY

83% | HAVING CONFIDENCE
in their ability to manage chronic disease

56% | REPORTED
WEIGHT LOSS

“

Every week, I learned something new and helpful. The low-impact exercises were helpful, and the portion control discussions were most helpful.

Pathway Participant

CAREER PATHWAY

25 PARTICIPANTS

1 EARNED AN APPRENTICESHIP

8 ENROLLED IN A CERTIFICATION PROGRAM

2 PURSUED HIGHER EDUCATION

5 PURSUED ENTREPRENEURSHIP

8 OBTAINED FULL-TIME EMPLOYMENT

“

Program Participant Testimonial- La'Shun Daniels

I did not have a job when I found the Career Pathway. I had opened up my own daycare, which closed up when the pandemic hit. I was looking for work but was told I needed to be qualified. I thought I could use resume help but found that service expensive. I was watching Concord Church online and saw the advertisement for Harmony's Career Pathway Program. I went to the website and registered.

When class started, and I logged on, I found everyone else in the class was in the same place career-wise. I liked how the course facilitators were quick and started at the beginning. I really liked the “elevator pitch, which I was told at the very beginning, would be due at the end of the course. I found my mentor/coach (Deidre Gwin), the other facilitators, and the curriculum, “Bringing Your A Game,” amazing. They also helped me with rental assistance and food pantry services. They are one-stop. It gave me confidence that I could really gain the position I wanted. After the program, I got job offers left and right! I actually start my new job on Monday, working at Texas Oncology.

I have the job I wanted, and I'm finishing school. I'm currently working on my Bachelor's in Health Care Management. I graduated on March 1, 2022.

I'm still a part of the program. My Harmony coach is still pouring into me, and I want to pay it forward. When a job opportunity passes, I forward it on so they can continue building their job board. Anything I can do to support you, I'm in! Deidre Gwin mentored me, took a personal interest in my success, and is still a part of my life.

I am forever grateful for Harmony CDC and my mentor!



FINANCIAL PATHWAY

42 | FINANCIAL BASICS PARTICIPANTS

9 | WEALTH BUILDING PARTICIPANTS

\$21K | DEBT ELIMINATED

27PT | AVERAGE FICO SCORE INCREASE

\$17,745 | SAVINGS INCREASE

“

I've learned that if I'm open to changing my mindset, an entire world of opportunity can be opened up for me. Far from feeling unworthy and resigned to a poor quality of life, embracing the potential within was all it took! The Financial Pathway mentors surrounding me are so generous with their knowledge and love. When we talk together there's no judgement or pressure - just understanding. By attending webinars such as credit-building, financial basics, wealth building and the homeownership seminar the information was invaluable. I'm committed in investing in myself more each day -- taking every single chance available to gain new insight into creating stability moving forward.

Financial Pathway Participant

2022 VOLUNTEERS

2,012

TOTAL VOLUNTEERS

9,157

HOURS SERVED



“

In March 2020, life as we know it changed when everything closed to prevent the spread of Covid-19. No more traveling, no more socializing, no more gathering for even church, yet I still had the urge to help others somehow. Harmony was that opportunity as I signed up to help distribute food for a day and had such a great time working with the mostly volunteer staff that it became a regular twice-a-week and every special event commitment. Microsoft's culture is impact-driven, and as part of that focus, there is a heavy emphasis on employees volunteering. So not only does my job understand the commitment I made to volunteer and works around it, but it also pays Harmony for every hour I volunteer as part of the corporate matching program. So you'll find me at Harmony every Tuesday to unload the truck and every Thursday to build and distribute boxes and any other special event because it's a blessing to be a blessing.



Jeff Young

Sr. Product Manager, Azure CXP | Microsoft Corporation

INTERNATIONAL OUTREACH



Harmony CDC gave an incredible show of support to our international partners – the generous donation of more than \$20,000 made it possible for them to provide sustenance and essential services in Jamaica, Haiti, and South Africa. Our collective commitment reached even further with a back-to-school drive on behalf of all those served by our Haitian friends.

CORPORATE & FOUNDATION SUPPORTERS

The Addy Foundation

Amegy Bank

Ameriprise Financial

Atmos Energy Corporation

Bank of America

Baylor Scott and White Health
and Wellness Center

Capital Good Fund

Capital One

City of Dallas

Cities of Refuge - Dallas

Comerica

Communities Foundation of Texas

Community Council of Greater Dallas

Concord Church

Crossroads Community Services

D.H. Pace Company Inc.

Dallas Inter-Tribal Center

Dallas Morning News Foundation

DFW Graduate Chapter of Groove Phi

ELS Vision Wealth Mgt PLLC

Enterprise Holdings Foundation

Frost Bank

GJ Chaves & Associates

Hillcrest Foundation

Hogg Foundation

Housing Forward

JP Morgan Chase

Microsoft

New Peace Missionary Baptist Church

New York Life

North Texas Food Bank

Origin Bank

PNC Bank

Prosperity Bank

PWC Charitable Foundation

Raymond James Charitable

Rees Jones Foundation

Simmons Bank

South Oxford Management

Texas Department of Housing and
Community Affairs

Texas Women's Foundation

The Cities of Refuge - Dallas

The Dallas Foundation

The HCA Foundation

United Texas Bank

United Way

USAA

Westwood Trust



HARMONY
COMMUNITY DEVELOPMENT
CORPORATION



Building **stronger**
pathways

HarmonyCDC.org



Making an **impact**
in **our** community



Our volunteers are some of Harmony's most valuable assets, and we greatly appreciate them. We welcome your generous donations of time and talent in helping us strengthen families and revitalize neighborhoods.



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Stay
connected



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